

FASHION PHOTO CONTEST



Make your fashion photography skills known to leaders in the New Mexico Fashion Industry

This Contest is open to anyone. You may submit any number of entries in any of the four categories.

All entries will be shown in The Artistic Image gallery during May and June. They will be featured for Artscrawl on the first Friday of May & June. This showing will also be featured for New Mexico Fashion Week.

Clothing



Photographs that highlight clothing.

Accessories



Shoes, Belts, Bags, Jewelry, Eyewear, etc.

Avant-garde



Use your imagination to show your creativity skills. Anything goes.

Head Shots



Hairstyles & Makeup.

Entries will be judged by Fashion Industry Professionals. All images will be scored on creative and technical merit. The photographer is responsible for having images selected for exhibition in the gallery exhibit professionally printed, matted, and framed. Judges will review final presented prints and award prizes for best image in each category.

A Best Of Show prize will also be awarded. The exact prizes will be announced closer to the exhibit date.

Fashion Photo Contest judges are:

Melissa Lea Owner of Albuquerque Apparel Center
Allen Winston Professional Photographer

Robert Laetare Owner of The Artistic Image
Joshua VanLandingham Publisher ABQ Live Magazine

Contest deadlines

All images must be submitted between January 10th and March 20th.

Images for exhibition will be selected and successful entrants will be notified by March 31st.

Finished prints must be delivered to The Artistic Image on April 29th or 30th.

How to enter

You may enter as many images as you want. Cost is \$15.00 for each image entry.

Each entry should be a JPG format no larger than 1 meg. The ideal size is approximately 500 KB.

You may e-mail them to: gALLERY@PhotoArtNM.com, (please include "NMFW Photo Contest" in subject line.) or drop them off at The Artistic Image, 1101 Cardenas Dr. NE, Ste. 206. Entry fee may be paid by Cash, CC, or Check.

Gallery Requirements for Finished Prints

If your entry is chosen for display, you must deliver a finished print to our gallery on April 29, or 30th.

You may submit a framed print ready to hang, a mated print, or a print mounted on foamcore (Max size is 24 X 30 in.)

If you have any questions, please contact Bob Laetare at (505) 554-2706

This contest is sponsored by **The Artistic Image & Albuquerque Apparel Center**.

If you have any questions, please contact Bob Laetare at The Artistic Image (505) 554-2706 or Melissa Lea at Albuquerque Apparel Center (505) 803-6966.

The Artistic Image will offer a 10% discount on all custom prints, framing, or matting for this exhibition.